

Ezypay announces partnership with FitnessForce Gym and Fitness Management Software

Sydney, Wednesday 12th Feb 2025

BEGINS

[Ezypay](#), a leading fintech specialised in embedded payment solutions, is pleased to announce a partnership with health and fitness software provider, [FitnessForce](#), to streamline bookings, payments and processes for gyms and fitness studios across Asia-Pacific.

The partnership between Ezypay and FitnessForce offers a full-stack software solution for bookings, payments, membership management, and sales CRM and marketing. Together, the solution provides an all-in-one platform designed for 24/7 gyms, yoga and Pilates studios, clinics, personal trainers, sports facilities, and wellness centers looking to expand across Asia-Pacific.

“Ezypay’s experience in the health and fitness industry makes them the ideal payments partner across APAC. APAC is a key market for FitnessForce, and Ezypay’s technology, health & fitness experience, and geographic coverage across APAC gives us the tools we need to win,” says Hadi Curtay, Founder and CEO of FitnessForce.

With all the tools required to manage 24/7 gyms and boutique studios, FitnessForce boasts some of the industry’s leading brands, including Anytime Fitness, Nitro Fitness, Golds Gym, UFC Gym, Mayweather Boxing + Fitness Studios, Oxygen Gym and more.

“We are thrilled to add FitnessForce to Ezypay’s ecosystem of software partners. The partnership marks another exciting milestone in Ezypay’s journey to better support the health and fitness industry,” says Matt Humphries, Ezypay’s Head of Growth.

For more information about Ezypay and its growing ecosystem of partners, visit ezypay.com/partners.

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About FitnessForce

FitnessForce is a Canadian - Indian SaaS, specialising in the creation of member management software for health and fitness businesses such as gyms and health clubs. Since 2007, FitnessForce has empowered numerous health and fitness businesses in the Middle East, South East Asia, North America and APAC with tools to automate and simplify business activities and better manage their community of gym patrons.

<https://www.fitnessforce.com/>

About Ezypay

Ezypay is a multi-award-winning fintech company specialising in the provision of subscription and recurring direct debit payments. Ezypay's cloud-based payment platform offers businesses a suite of easy-to-use subscription management services to automate recurring direct debit payments. The platform enables merchants to easily set up flexible payment plans across different sites, to offer multiple payment options to their customers, including direct debit and credit card, and to improve revenue collection rates through advanced failed payment handling capabilities.

<https://www.ezypay.com/>

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