

# Ezypay celebrates 10 year anniversary with Anytime Fitness New Zealand.

**SYDNEY, 12 September 2024**

## *BEGINS*

Ezypay is pleased to celebrate its tenth year of collaboration with leading health and fitness brand Anytime Fitness in New Zealand. For the past decade, Ezypay and Anytime Fitness have enjoyed a healthy and close-knit working partnership, fostering a culture of collaboration and innovation.

Initially, Ezypay serviced Anytime Fitness for its billing and member management needs, via its membership management platform iConnect360.

In 2018, when iConnect360 was decommissioned, Ezypay supported Anytime Fitness's migration to their new integrated software partner, Membr, and continued to power payments.

Even through the COVID-19 pandemic, Ezypay and Anytime Fitness maintained a strong relationship and collaborated to strengthen their partnership – which enabled and accelerated recovery post-pandemic.

“It's so rewarding, and I am proud to work with Anytime Fitness New Zealand,” says Kirstin Miller, Head of Relationship Management at Ezypay. “Together, in partnership, we have seen both companies thrive and grow, and we look forward to another decade of collaboration.”

“Ten years of partnership between Anytime Fitness and Ezypay is a testament to their ongoing support and dedication to our business and franchise partners. The service they provide has been a cornerstone of our success, and we're grateful for their commitment to Anytime Fitness. Here's to many more years of collaboration.”

Cameron Ward, CEO, Anytime Fitness New Zealand.

## *ENDS*

**MEDIA CONTACT**

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**About Anytime Fitness New Zealand**

Anytime Fitness is a multi-site health and fitness business, based in New Zealand. Anytime Fitness has 60 24/7 access sites around New Zealand's North and South islands. With a community of 50,000+ members and a passion for inclusivity, diversity and supporting members through their individual fitness journeys, Anytime Fitness has grown into a household name brand and is continually expanding across New Zealand.

<https://www.anytimefitness.co.nz/>

**About Ezypay**

Ezypay is a multi-award-winning FinTech company specialising in the provision of subscription and recurring direct debit payments. Ezypay's cloud-based payment platform offers businesses a suite of easy-to-use subscription management services to automate recurring direct debit payments. The platform enables merchants to easily set up flexible payment plans across different sites, to offer multiple payment options to their customers, including direct debit and credit card, and to improve revenue collection rates through advanced failed payment handling capabilities.

<https://www.ezypay.com/>

