

## Ezypay Announces Return of George Holman as CEO

**SYDNEY, 18 April, 2018** – Ezypay, the cloud billing platform that powers subscription payments across Australia, New Zealand and Asia, today announced that George Holman, the company's Founder and Managing Director, is returning as CEO, replacing Trent Brown who has departed today, 18 April, 2018.

The company expresses its gratitude to Trent Brown for his dedication and contribution to the company's growth over the last 14 years. "Trent has been a significant part of our business, and importantly, has aided our growth across Asia in addition to driving the latest revision of our cloud billing platform - a foundational step in the acceleration of our future growth, said George Holman. "Under his leadership, Ezypay has rightfully been recognised as not only a great business, but a great place to work."

The company has also announced the promotion of James Foster to the role of Chief Operating Officer. James joined Ezypay in September 2017 as Chief Marketing Officer and Head of Sales and brings with him over 15 years' experience in Marketing & Sales roles working for technology driven companies across Australia & Asia.

"I'm excited by the large opportunity ahead of us at Ezypay" said Foster. "More and more businesses are moving towards subscription-based revenue models and recognise the need for a powerful and flexible billing solution that can improve their cashflow, increase productivity and give their customers flexibility of payment methods. Our investment in technology, backed by the experience of operating for over 20 years gives us a clear advantage in the market."

### About Ezypay

Ezypay is a multi-award winning FinTech company specialising in the provision of subscription and recurring direct debit payments. Since its establishment in 1996, Ezypay has continued to support businesses to generate revenue and settle complex financial scenarios with recurring customers the easy way.

Ezypay's cloud-based payment platform offers businesses a suite of easy-to-use subscription management services to automate recurring direct debit payments. The platform enables merchants to easily set-up flexible payment plans across different sites, to offer multiple payment options to their customers, including direct debit and credit card, and to improve revenue collection rates through advanced failed payment handling capabilities.

The Ezypay platform is PCI DSS (Payment Card Industry Data Security Standard) accredited, ensuring all customer debit and credit card handling, billing and payment processing are achieved at the highest level of security. As a modern cloud-based system, it can be used as a standalone platform or integrated into existing business software through a set of powerful APIs.

Ezypay has processed over \$3 billion worth of subscription payments in 9 countries across the Asia Pacific region (Australia, New Zealand, Malaysia, Singapore, Philippines, Hong Kong, China, Taiwan and Thailand) and are continually expanding. Visit: [www.ezypay.com](http://www.ezypay.com) | [LinkedIn](#) | [Facebook](#)

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