

Ezypay and Instarent Announce a New Integrated Partnership to Streamline Payments in the Real Estate Industry

SYDNEY, 22 January, 2020 – Ezypay and Instarent today announced their new partnership aimed to streamline payments in the Real Estate sector through Instarent's pioneering property management software.

The new partnership between Instarent and Ezypay allows for a seamless payments experience for Instarent's landlord and tenant users, offering flexible automated billing and one-off tenant payments within the Instarent application. By integrating with Ezypay's powerful subscription payments platform, Instarent have developed a solution where landlords can manage and track rental payments in real time. This integration is now live and processing payments within the Instarent platform.

"There are over 1.2 million self-managed properties in Australia" says Instarent's Founder and CEO, AJ Chand. He continues "Outdated processes and lack of automation has led to an environment of miscommunication, latency, and confusion around what would be for most people their biggest asset – their investment property." He adds "This partnership ensures that rental payments are collected and distributed quickly and efficiently, empowering tenants to decide how they pay and streamlining the rental collection process for landlords through the power of automatic debits."

CEO of Ezypay, James Foster, is pleased to partner with Instarent and looks forward to driving progress in the Real Estate industry. "Rental payments in Australia have been stuck in the 1960's, with tenants and landlords impacted by a lack of choice, slowness of money movement and overall complexity and frustration" explains Foster. "We are excited to partner with Instarent and are confident that our next-generation subscription payments platform can help power their transformation of the rental housing market."

Foster reiterates the importance of partnerships as a key strategy for Ezypay moving forward, adding "We have invested heavily in our cloud based, integration focused subscription payments platform to allow many innovative software companies like Instarent – across many industries – to ensure that payments become an integrated part of their customer experience."

About Ezypay

Ezypay is a multi-award winning FinTech company specialising in the provision of subscription and recurring direct debit payments. Since its establishment in 1996, Ezypay has continued to support businesses to generate revenue and settle complex financial scenarios with recurring customers the easy way.

Ezypay's cloud-based payment platform offers businesses a suite of easy-to-use subscription management services to automate recurring direct debit payments. The platform enables merchants to easily set-up flexible payment plans across different sites, to offer multiple payment options to their customers, including direct debit and credit card, and to improve revenue collection rates through advanced failed payment handling capabilities.

The Ezypay platform is PCI DSS (Payment Card Industry Data Security Standard) accredited, ensuring all customer debit and credit card handling, billing and payment processing are achieved at the highest level of security. As a modern cloud-based system, it can be used as a standalone platform or integrated into existing business software through a set of powerful APIs.

Ezypay has processed over \$3 billion worth of subscription payments in 9 countries across the Asia Pacific region (Australia, New Zealand, Malaysia, Singapore, Philippines, Hong Kong, China, Taiwan and Thailand) and are continually expanding. Visit: www.ezypay.com | [LinkedIn](#) | [Facebook](#)

Media Contact

Ingrid Debsia | Head of Marketing, Ezypay | Ingrid.Debsia@ezypay.com

